



# 2019 River Bash

September 19, 2019 at 5:30pm

Tripp Commons at Memorial Union

Madison, WI

## Levels

## Sponsor Benefits

### Watershed

\$5,000

- Tabling opportunity at the event
- Half page ad in the program
- Linked logo/name in email marketing to 5k people
- Recognition on social media, including 2 dedicated features for businesses/organizations
- Linked logo on River Alliance website
- Name/logo recognition on day-of event signage
- 8 tickets to the event and a reserved table

### River

\$1,000

- Quarter-page ad in the program
- Linked logo/name in email marketing to 5k people
- Recognition on social media, including 1 dedicated feature for businesses/organizations
- Linked logo on River Alliance website
- Name/logo recognition on day-of event signage
- 8 tickets to the event and a reserved table

### Stream

\$500

- Logo/name in the program
- Linked logo on River Alliance website
- Name/logo recognition on day-of event signage
- 4 tickets to the event

### Brook

\$250

- Logo/name in the program
- Linked logo on River Alliance website
- Name/logo recognition on day-of event signage
- 2 tickets to the event

### Friend

\$150

- Name in the program
- Name on River Alliance website
- 2 tickets to the event