



Sponsorship Opportunity

AQUATIC INVASIVE SPECIES SNAPSHOT DAY

organized by
River Alliance of Wisconsin,
Wisconsin DNR and UW Extension Lakes

August 17, 2019



- Citizens protecting Wisconsin's waters
- Over 170 volunteers of all ages in 2018
- 153 sites monitored for invasive species

Event description: At this statewide citizen-science event, volunteers embark on a treasure hunt in search of invasive species. Participants identify new species and manage known infestations of invasive species. Targeting invasive species helps keep Wisconsin's waters healthy for all to enjoy.

Levels	Sponsor Benefits
Asian Carp \$2,500	<ul style="list-style-type: none"> • Recognition on social media, including 2 dedicated features for your organization • Linked logo in email marketing to 5k people • Recognition in press release • Linked logo on River Alliance website • Logo recognition on day-of event signage • Logo recognition in training presentation for site leaders • Logo recognition in thank you digital results summary promotion
Zebra Mussels \$1,000	<ul style="list-style-type: none"> • Recognition on social media, including 1 dedicated feature for your organization • Linked logo in email marketing to 5k people • Recognition in press release • Linked logo on River Alliance website • Logo recognition on day-of event signage • Logo recognition in thank you digital results summary promotion
Japanese Hops \$500	<ul style="list-style-type: none"> • Recognition on social media • Recognition in press release • Linked logo on River Alliance website • Logo recognition on day-of event signage
Faucet Snails \$250	<ul style="list-style-type: none"> • Recognition in press release • Linked logo on River Alliance website • Logo recognition on day-of event signage



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