

Sponsorship Opportunity

2019 WILD & SCENIC FILM FESTIVAL

presented by
River Alliance of Wisconsin

Madison | March 20th | Barrymore Theatre
Green Bay | April 25th | Backstage at the Meyer



- A beloved Wisconsin event for 10+ years!
- 700+ attendees (2018 Sold Out Show)
- Reach a total audience of over 10K
- Tickets to share with your staff included!

- River Alliance will host the national touring Wild & Scenic Film Festival in Madison and Green Bay.
- One of the largest environmental film festivals in the country.
- A night of award-winning films that inspire movie-goers to become better stewards of our natural world.

Levels	Sponsor Benefits
Champion \$5,000 two cities \$3,000 one city	<ul style="list-style-type: none"> • Primary logo placement on screen during show • Linked logo in email marketing to 5k people • Recognition on social media, including 2 dedicated features for your organization • Recognition in press release • Linked logo on River Alliance website • Logo recognition on day-of event signage • 8 all-inclusive tickets to both the Festival and the VIP pre-party (10 total tickets for two-city sponsors)
Partner \$1,500 two cities \$1,000 one city	<ul style="list-style-type: none"> • Linked logo in email marketing to 5k people • Recognition on social media, including 1 dedicated feature for your organization • Recognition in press release • Linked logo on River Alliance website • Logo recognition on day-of event signage • 6 all-inclusive tickets to both the Festival and the VIP pre-party (8 total tickets for two-city sponsors)
Supporter \$1,000 two cities \$500 one city	<ul style="list-style-type: none"> • Recognition on social media • Recognition in press release • Linked logo placement on River Alliance website • Logo recognition on day-of event signage • 4 all-inclusive tickets to both the Festival and the VIP pre-party (6 total tickets for two-city sponsors)
Friend \$500 two cities \$250 one city	<ul style="list-style-type: none"> • Linked logo placement on River Alliance website • Logo recognition on day-of event signage • 2 all-inclusive tickets to both the Festival and the VIP pre-party (4 total tickets for two-city sponsors)

"Wild & Scenic offers a great opportunity to engage with the environmental community and share our passion for freshwater conservation. We're proud to partner with River Alliance on outreach events like the Film Festival."

Adam Essman, Great Lakes Brewing Co.
Champion Sponsor 2018

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